

Kawasaki Institute of Industrial Promotion exhibits at BioJapan 2021

The Kawasaki Institute of Industrial Promotion (KIIP) exhibited their booth at BioJapan 2021 between 13-15 October 2021 at PACIFICO Yokohama, Japan. BioJapan is one of Asia's major business partnering events and includes the three exhibitions of biotechnology (BioJapan), iPS technology (Regenerative Medicine JAPAN), and digital technology and life science (health TECH JAPAN).

BioJapan 2021 attracted approximately 900 companies from 25 countries and regions with 14,891 visitors—an increase of 1,104 from 2020.

<https://icd-expo.jp/en/>

The Kawasaki Institute of Industrial Promotion (KIIP) established the Tonomachi KING SKYFRONT Cluster Division in April 2020 with the aim of further revitalizing R&D and business activities at KING SKYFRONT and creating a system for continuously creating innovation. By exhibiting at BioJapan, KIIP wants to raise awareness of KING SKYFRONT both within Japan and internationally, with the aim of matching and information gathering with an eye on future cooperation.

Summary of activities at BioJapan 2021

- 15 interviews with potential industrial partners and businesses
- 104 visitors to the KIIP booth
- Approximately 200 exchanges of business cards
- One interview with a local TV station (YouTV)

Further information

KING SKYFRONT

<https://www.king-skyfront.jp/en/>

<https://tonomachi-ksf.kawasaki-net.ne.jp/en/>

